

Reg Athwal, IFFPS, FPSA

Unleash Your Human Capital DNA – Masterclass Session (Part 1)



Objectives

Great management starts with great people. Most entrepreneurs and executives consider finding, interviewing and hiring great talent as their most critical tasks. Yet research indicates that the typical employment interview and hiring process is unreliable in predicting success and most leaders have never been formally trained in how to hire effectively. Hiring is too important to leave to random chance. In this fast-paced masterclass session, you'll learn how to do it right and start hiring A players, and get a higher Return-on-Investment (ROI) from your people.

Some of the critical human capital management topics include:

- How to create a wide-range sourcing plan and then find and attract A players consistently
- How to make better hiring decisions by separating the candidate's ability to do the job from getting the job; build a performance profile and use it for hiring top talent consistently
- How to conduct a comprehensive performance-based interview for new hires with only four questions and proven fact-finding methodology and process
- Understand the $T \times E^2 (+CF)$ formula and start hiring high-potential talent and teams

Performance-based hiring is the first step in building stronger teams. Others using the program have seen hiring accuracy increase into the 80-90% range. This session will help you become a stronger leader and manager and will improve your company's bottom-line results.

Biography

Reg Athwal is the founder of the RAW Group (RAW LTD and RAW LLC), with headquarters in Dubai, United Arab Emirates. He previously held the position of CEO at Specialist Capital Group (SCG) Ltd in the UK and USA from late 1997 to early 2002, where he created and built a diverse range of European-based human capital consulting, executive search and interim staffing enterprises from start-up to \$20 million in total revenues during this four-year period.

As well as being an entrepreneur and non-executive director of several fast-growth international companies, Reg Athwal is a world-renowned speaker, author, advisor and expert educator. Since February 2002, Reg Athwal has personally addressed over 250,000 senior managers and 30,000 CEO's in 39 countries. He still delivers 80-100 speaking engagements every year to diverse groups.

Reg Athwal is also the Co-Founder and Chairman of OneTVO, a Global TV Platform and Info-Video Directory that creates and broadcasts content to viewers in 49 countries. Reg is the creator of the 'Unleash Your DNA' brand – seminars and forums and 'The DNA Model', which has developed in to 5 core modules and 39 key principles to help companies unleash their human capital and human potential. Reg is a Fellow Member and Past President of the Professional Speakers Association – UK, and Founding Chairman of the Professional Speakers Association – Middle East.

Websites: www.rawltd.com and www.onetvo.com

A/V requirements: Two Flipcharts and Black/Red/Blue Markers

Room Layout: U-Shape for 30 or Less; Classroom for 30+ with Wireless Microphone

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