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Published:	United Arab Emirates, Tuesday, November 27 - 2007 at 09:27 (GMT+4)
Media Value:	US\$ 3,250 (based on reach of audited readership)

The 1st socially responsible educational seminar in the Middle East held at Knowledge Village

In partnership with Dubai Knowledge Village, RAW Group, held the first socially responsible educational seminar, 'Unleash your DNA' in the Middle East at the Dubai Knowledge Village Auditorium on Saturday.



'Unleash your DNA' seminar was hosted by Mr. Reg Athwal, world renowned speaker and an authority on Human Capital Management, the seminar was free to the public and attracted over 200 registrants to this full day workshop.

Using techniques to seek breakthroughs, ideas, reminders and decisions to stop bad habits, Mr. Athwal inspired his audience with tools to discover inner talents; personal goals; the power of super brain; building a dream team and tools to generate income and wealth. By the end of the presentation, the audience was left mesmerized and inspired by Mr. Athwal formulas, tips and success stories to help them discover inner strengths and achieve greater success in life.

Reg Athwal has transformed the lives of more than 7,500 CEOs and 150,000 managers in 35 countries since 2002.

He is the Founder and Chairman of the RAW Group of companies with its mission to educate and inspire millions of people with 'what really matters.'

Reg Athwal is a Serial Entrepreneur; World Leading Authority on Human Capital Development & Management Advisor; International Keynote Speaker; Professional Livewire Conference Chairman/Moderator; and Question Master and Media Presenter, Reg Athwal is also the founding Chairman of the Professional Speakers Association of the Middle East (PSA-ME). Mr. Athwal was also the 2006-2007 President of the Professional Speakers Association of the United Kingdom (PSA-UK) and a member of the Executive Council of the International Federation for Professional Speakers (IFFPS).

Other speakers of 'Unleash your DNA' seminar included UAE National entrepreneur and Founder of Maestro Enterprises and Embrace Arabia, Ali Al Saloom from Abu Dhabi, who shared powerful stories about unleashing passion as a young entrepreneur, followed by an international guest speaker Alan W. Altmann considered by Leaders Magazine to be the World's Leading

Expert on Personal Empowerment. Mr. Altmann was elected the Speaker of the Year 1994 by Inspirator International Magazine, and honored in 2005 as One of America's 'Top Ten Success Coaches' by Financial Services Advisor Magazine. Mr. Altmann has also been honored by the US Senate for his 'Empowerment Coaching' and sales improvement results.

Several seminars of 'Unleash your DNA' are planned in 2008 with international guest speakers invited to participate in the second series to be held on 26th January 2008.

The 'Unleash Your DNA' seminar will be opened to the general public again, free of charge and will be held at the Dubai Knowledge Village.

Notes and Media Contacts

About Reg Athwal

- Entrepreneur and World Leading Authority on Human Capital Development & Management
- International Keynote Speaker, Professional Conference Anchor and Interviewer
- Media Presenter and TV Show Host, Executive Advisor and Bestselling Author Founding Chairman of the Professional Speakers Association of the Middle East (PSA-ME)
- President 2006-2007 of the Professional Speakers Association of the United Kingdom (PSA- UK)
- Member of the Executive Council for the International Federation for Professional Speakers (IFFPS)

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