

2nd UAE SPEAKERS BOOTCAMP

A Practical, Interactive and Complete 2-Day Program on Public Speaking
Professionally Facilitated by Two Expert Speakers - Reg Athwal and Nigel Risner
Both Fellows (FPSA) Members of the Professional Speakers Association – United Kingdom

HOW TO BECOME A PAID Professional Speaker or Your MONEY BACK!



Program Objectives: To take an entrepreneur, executive or senior manager and professional presenters, trainers or consultants through an expert two-day speaker program to professionally develop their public speaking DNA. To equip them with the knowledge and skills to speak to any sized audience, and communicate more effectively with employees, win future business, retain client relationships and strengthen their reputation and brand in the region.

Program Results: For the program participant to be fully equipped and armed with a set of proven tools, techniques and best practices in professional speaking to achieve these objectives consistently from the speaking platform. All participants will have an opportunity to present a short keynote speech on the day-two and receive LIVE feedback. Furthermore this program will help participants reach a major decision; to build a sustainable and profitable part-time or full-time speaking career; or decide this is not for them. This program will show you exactly what you need to know to become a highly paid professional speaker (or, if you already are one, a better one.)

Program Guarantee: "If you do not learn anything, we will give you your money back, with no questions asked."

Program Learning Summary:

1. Understand the mental blockages to presenting in public
2. Understand how to overcome fears and build confidence
3. Understand the core competencies of a professional speaker
4. Understand the winning steps for designing a world-class presentation
5. Learn how to create a new speech in less than 10 minutes
6. Learn about platform mechanics
7. Learn about body posture
8. Learn about tone and tempo
9. Learn about audience learning styles
10. Learn about opening and closing a speech and presentation
11. Learn about the art of story telling
12. Learn about presenting detailed information effectively
13. Learn about your specific presenter profile and the best way of expressing it
14. Develop a signature keynote story to be used anytime-anywhere-anyplace
15. Develop a powerful speaker brand
16. Develop supporting speaker products
17. Understand how to build relationships with meeting planners
18. Understand how to build relationships with speaker bureaus
19. Understand what equipment and tools to invest in and become world-class
20. Discover what needs to be on your website to attract business
21. Discover how to use technology and social networks to your advantage
22. Discover the initial steps to becoming a published expert author
23. Learn how to manage a part-time or full-time speaking business
24. Learn about the different speaker business models that lead to regular profits
25. Learn about the different forums, conferences and conventions available to professional speakers
26. Learn the secrets gained from Reg & Nigel's combined 2,000 paid speeches to over 2 million people worldwide



"I attended a Speakers Bootcamp given by Nigel in London-UK a few years ago. I quickly had a list of 10 things I should be doing as a professional speaker, but wasn't. His matter-of-fact attitude, coupled with his extensive knowledge of the business end of the profession, meant everyone in the room came away with career changing advice. Advice I still use today. His monthly follow-ups and newsletters always contain useful nuggets of advice and information. In any tough business, the ones who succeed will have worked smarter, not harder. In my opinion, Nigel Risner is one of the smartest kids on the block."

Chris Kinsville-Heyne, Former NATO Spokesman (Bosnia)
Managing Director, C3i Strategic Solutions, Dubai, UAE

Program Leaders - Bios:



Visit: <http://www.regathwal.com> and <http://www.nigelrisner.com> to watch videos and view client testimonials

Reg Athwal is the Founder of RAW Group LLC with offices in London and Dubai, and Co-Founder & Chairman of OneTVO. He is also the Past President of the 'Professional Speakers Association' of the United Kingdom, and Founding Chairman of the 'Professional Speakers Association' of the Middle East. Prior to becoming a strategic advisor to CEOs and a world renowned professional speaker, Reg has built numerous start-up and fast-growth businesses since the age of 17, and bounced back from bankruptcy at the age of 21 to build his first million-dollar company by age 26. He is the creator of the 'Unleash Your DNA' brand incorporating 'The DNA Model', 'The DNA Masterclass Series', 'The DNA Forums' and the unique 'BookPill' service. Millions of people and over 30,000 CEOs have been through his 'Unleash Your DNA' private sessions and listened to his talks in 39 countries since 2002.

Reg is an approved expert resource and speaker to the world's most influential and private CEO organizations to include: Vistage International, The Academy for Chief Executives (ACE), The Entrepreneurs Organization (EO), The Young Presidents Organization (YPO) and The World Presidents Organization (WPO) and The CEO Clubs. He is a world-class expert advisor, keynote speaker, moderator and master of ceremonies for prominent gatherings to include: Awards Ceremonies, Product Launches, Executive Conferences, International Congresses, Government Forums and Royal Family Addresses. Reg is also a USA bestselling co-author, writes regular articles for leading business publications and is frequently inspiring people on radio talk-shows. Athwal is also a professional TV anchor and the host of the 'Talking Tycoons' and numerous other TV shows on OneTVO.

Nigel Risner is the only motivational speaker in Europe to have been awarded "Speaker of the Year" from both The Academy for Chief Executives and Vistage. Nigel is a respected author, television presenter and a prolific speaker. He speaks with authority: his own life having veered perilously away from comfortable norms at times. As one of the youngest CEO's of a financial services company in the City of London, Nigel knows business as well as he knows life and more importantly he knows what it takes to lead a successful business! Unlike other motivational speakers or consultants, he has the ability to translate - with electrifying effect - that hands on experience into a coherent, compelling and exciting philosophy, which has made him one of Europe's leading keynote speakers and a powerful professional one-to-one coach to some of the world's leading business executives.

Nigel conducts more than 150 motivational seminars and corporate speaking engagements a year for an enormous variety of companies and organizations in Britain and overseas. Nigel is an accomplished author with many successful self-help books, CD collections and instructional guides to his credit. His books "You Had Me At Hello" - the new rules for better networking - and "It's a Zoo Around Here" - the new rules for better communication - have sold in their thousands and are literally transforming lives all around the world. His latest book "The IMPACT Code" is setting a new standard for self-help guides...this one actually works! He continues to appear on prime time chat shows, such as Richard & Judy and makes many radio appearances all around the world.

Program Investment:

- Only 4,575AED (USD\$1,250.00) for the full 2-day Program; including One-Year Support by Phone and Email (The last UAE program was sold-out with 30 people, so book ASAP)
- **Special Offer:** Book before 16th May and receive a 25% discount of USD\$312.00, so pay only USD\$938.00
- Payments can be made by Cash or by Cheque (AED) on the day, with cheques payable to 'RAW LLC'
- Payments can also be made by all major Credit Cards via PayPal – a Payment Request can be emailed to you
- Once a Seat is Booked and Confirmed by Email and Invoice sent, a 100% cancellation policy will apply
- Investment includes refreshments and lunch; venue (tbc) will be in Dubai depending on the final numbers
- The program will go ahead based on a minimum of 10 people booked (with a maximum of 30 seats available)

Program Dates:

- May 30th and 31st – 09:00am to 18:00pm (First Day with both Reg & Nigel and Second Day with Reg)