



Reg Athwal, IFFPS, FPSA

Reg Athwal (www.regathwal.com) is the Founder of 'RAW Group LLC' with offices in London and Dubai, and Co-Founder & Chairman of 'OneTVO' (www.onetvo.com). He is also the Past President of the 'Professional Speakers Association' of the United Kingdom, and Founding Chairman of the 'Professional Speakers Association' of the Middle East (www.psame.org).

Prior to becoming a strategic advisor to CEOs and a world renowned professional speaker, Athwal has built numerous start-up and fast-growth businesses since the age of 17, and bounced back from bankruptcy at the age of 21 to build his first million-dollar company by age 26. His personal success story, extensive research and best practices have been shared to thousands of students at Oxford University, The University of Chicago, Hult Business School, SP Jain Institute of Management, MIT College of Management and Cranfield University.

He is the creator of the 'Unleash Your DNA' brand incorporating 'The DNA Model', 'The DNA Masterclass Series', 'The DNA Forums' and the unique 'BookPill' service. Millions of people and over 30,000 CEOs have been through his 'Unleash Your DNA' private sessions and listened to his talks in 39 countries since 2002. He's worked closely with Governments, Tourism Authorities, Central Banks, Educational Institutions and Health Authorities as well many Family-Owned SMEs and Multi-Billion Dollar Organizations throughout Europe, Middle East, Africa and Asia regions.

Athwal is an approved expert resource and speaker to the world's most influential and private CEO organizations to include: Vistage International, The Academy for Chief Executives (ACE), The Entrepreneurs Organization (EO), The Young Presidents Organization (YPO) and The World Presidents Organization (WPO) and The CEO Clubs.

Athwal is a world-class expert advisor, keynote speaker, moderator and master of ceremonies for prominent gatherings to include: Awards Ceremonies, Product Launches, Executive Conferences, International Congresses, Government Forums and Royal Family Addresses.

He is also a USA bestselling co-author, writes regular articles for leading business publications and is frequently inspiring people on radio talk-shows. Athwal is also a professional TV anchor and the host of the 'Talking Tycoons' and 'Entrepreneurs Express' TV shows on OneTVO.

Athwal is a British born national, married, a proud father of four children and commutes frequently between his homes and offices in both London-UK and Dubai-UAE.

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